



iCAN
CONFERENCE



2nd Annual iCAN Conference

"DEMONSTRATING TRUE PARTNERSHIPS"

SAVE THE DATE!

THURSDAY SEPTEMBER 22, 2016

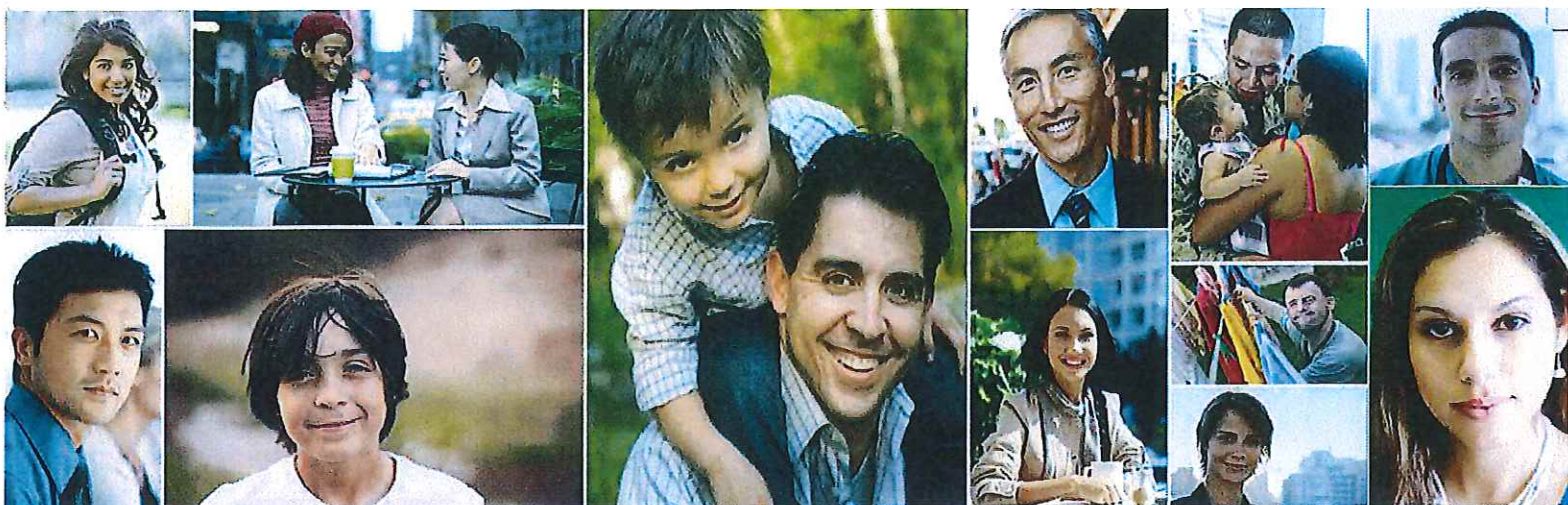
THE ARTISTS COLLECTIVE
1200 ALBANY AVENUE
HARTFORD, CT 06112
8:30AM - 3:00PM

SIGN IN	MORNING SPEAKERS & BREAKOUT SESSIONS	LUNCH TIME	AFTERNOON SPEAKERS & BREAKOUT SESSIONS	CLOSING
8:30 - 9:00 AM	9:00 - NOON	NOON - 1:00 PM	1:00 - 2:30 PM	2:30 - 3:00 PM

ABOUT THE CONFERENCE

The Consumer and Family Advisory Subcommittee and the Connecticut Behavioral Health Partnership (CT BHP) are proud to host the second annual iCAN Conference. The goal of the iCAN Conference is to demonstrate true partnership among CT Medicaid consumers, agencies, and providers. By forming partnerships that will offer education about the programs, services and resources available throughout the state and through the CT BHP, we are helping people live their lives to the fullest potential.

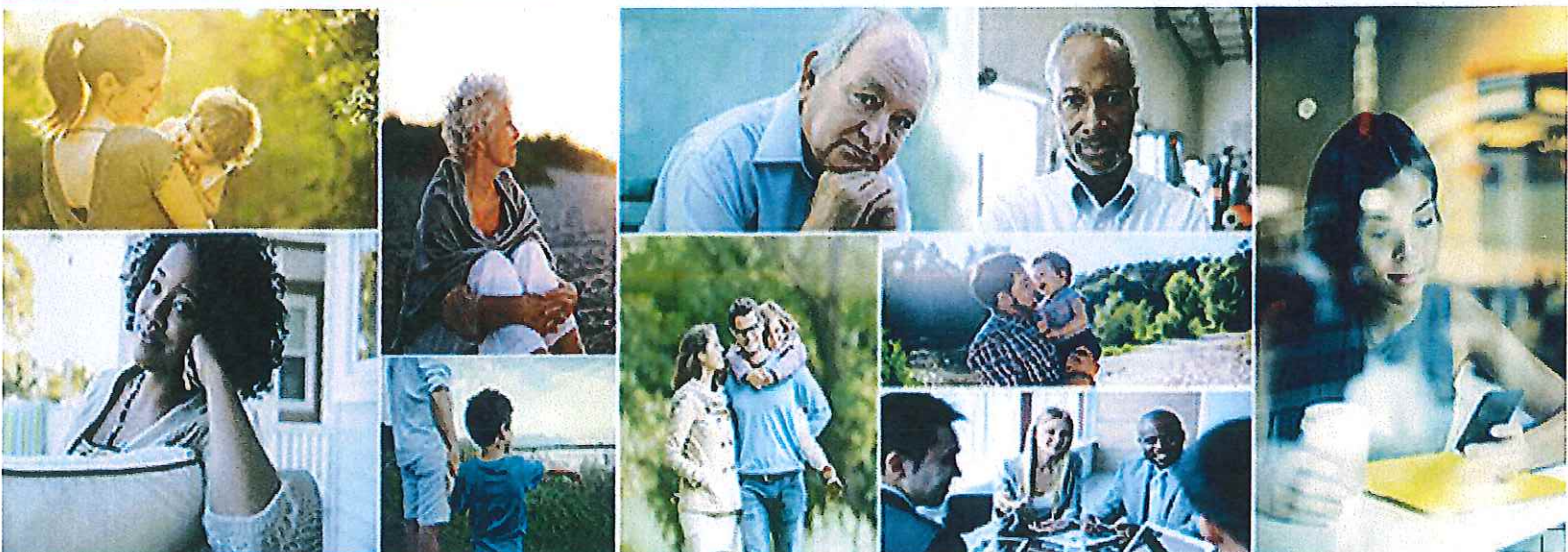
Please Note: Exhibitor/Sponsorship And Registration Details Are Coming Soon!
Registration Will Be Required Of All Attendees.



iCAN

CONFERENCE

PARTNERSHIP OPPORTUNITIES





iCAN Sponsor/Exhibitor/Advertiser Application

iCAN Conference—September 22nd, 2016

The Artists Collective 1200 Albany Avenue, Hartford, CT 06112

Please complete this form and submit no later than August 5th, 2016.

*Fax or email completed forms to : Fax 1-855-750-9862 Email: ctbhp@beaconhealthoptions.com

Full Company/Agency Name: _____

Contact Name: _____ Title: _____

Email _____ Phone: _____

Person Attending: _____ Title: _____

Company/Agency Address: _____

City: _____ State: _____ Zip: _____

Please select all appropriate check boxes below to indicate which sponsorship opportunities you are interested in:

Executive Sponsors:

- ☐ *Gold Sponsor\$3000
- ☐ *Silver Sponsor\$2000

Meal Sponsors:

- ☐ *Breakfast Sponsor\$500
- ☐ *Lunch Sponsor\$950

Exhibitor Table Sponsorships:

(2 seats per table)

- ☐ Company Vendor\$300

Advertising Sponsors:

- ☐ Back Cover/Inside Cover (5" W x 8" H)\$350
- ☐ Program Insert (5" W x 8" H)\$275
- ☐ Full Page Ad (5" W x 8" H)\$250
- ☐ 3/4 Page Ad (5" W x 5.875" H)\$200
- ☐ Half Page Ad (5" W x 3.875" H)\$150
- ☐ 1/4 Page* Ad\$75

*Horizontal (5" W x 1.75" H) Vertical (2.375" W x 3.875" H)

Ads can be submitted in full color in the following file formats: JPG, PNG, PDF

Community Supporter:

Community Supporters will be listed in the Conference Program.

- ☐ Community Supporter\$_____

Please indicate the total dollar amount for the sum of all sponsorship opportunities you are participating in here: \$_____

Fax or email completed forms to : Fax 1-855-750-9862 Email: ctbhp@beaconhealthoptions.com*

Once form is received, a confirmation email and invoice will be sent with payment instructions.

Sponsorship Not Right For You? Then Consider These Options:

Back Cover/Inside Cover Ad:	\$350
Program Insert:	\$275
Full Page Ad:	\$250
3/4 Page Ad:	\$200
1/2 Page Ad:	\$150
1/4 Page Ad:	\$75

Advertisement Dimensions:

Back/Inside Cover Page Ad:	5"W x 8"H
Program Insert:	5"W x 8"H
Full Page Ad:	5"W x 8"H
3/4 Page Ad:	5"W x 5.875"H
1/2 Page Ad:	5"W x 3.875"H
1/4 Page Horizontal Ad:	5"W x 1.75"H
1/4 Page Vertical Ad:	2.375"W x 3.875"H

Please Note: All ads can be submitted in color in JPG, PNG, or PDF format.

Are you ready to help?

If you would like to participate in one of the available sponsorship or advertising opportunities, please complete the iCAN Sponsor/Exhibitor/Advertiser Application. On the form, please indicate which opportunities you are interested in then submit your application via fax or email. You will receive a confirmation email with instructions on how to submit your payment once your application is received.

Do you have questions?

If you have questions, please email us at CTBHP@BeaconHealthOptions.com so we can assist you.

MEAL SPONSORSHIP: \$500 - \$950

- Logo on signage placed on food tables
- Organization logo in event program
- Organization logo on intro PowerPoint

Breakfast Sponsorship: \$500
Luncheon Sponsorship: \$950

EXHIBITOR SPONSORSHIP: \$150 - \$300

- Exhibitor table in main room
- 2 Exhibitor passes

Commercial Vendor: \$300
Non-Profit Vendor: \$150



Partnerships with community organizations allow us to continue our work towards building stronger communities.

Beacon Health Options

500 Enterprise Drive
Suite 3D
Rocky Hill, CT 06067

☎ (877)552-8247

✉ CTBHP@BeaconHealthOptions.com